



The Alea Sessions

7-9 March 2021

The Gulf Region

Online

Post Event Report



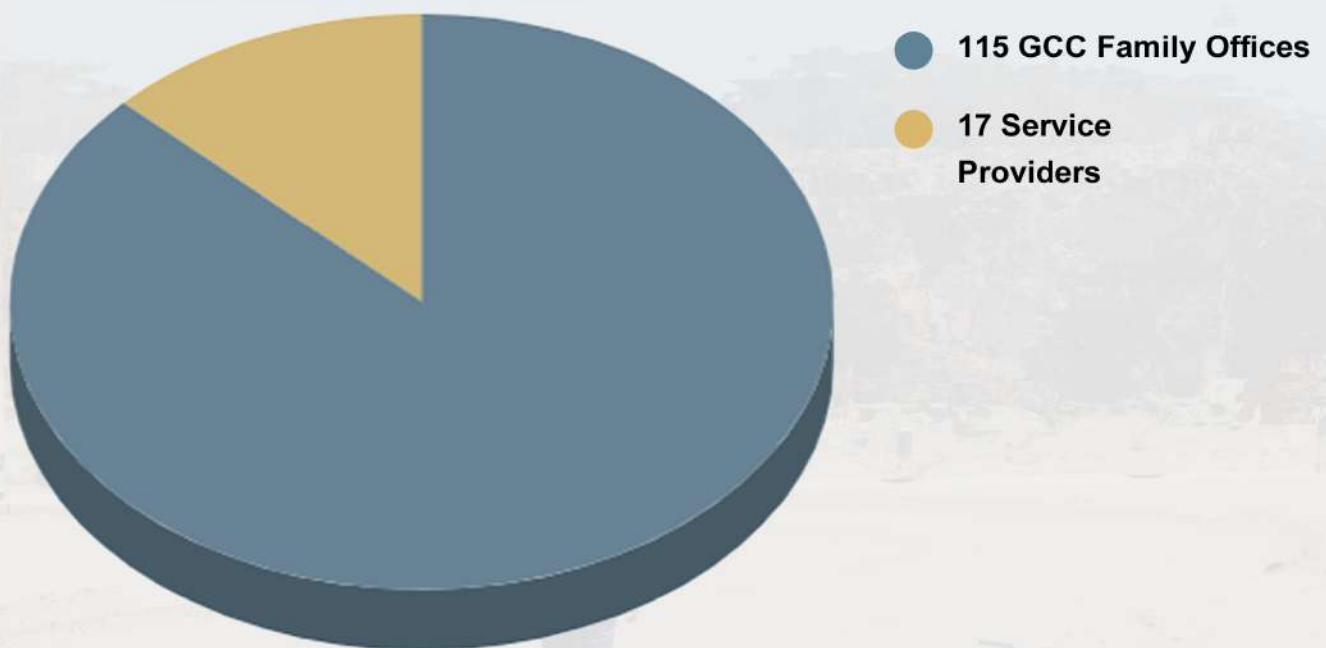
Not to be deterred by travel restrictions, we took our first edition of new conference series **The Alea Sessions** entirely online this year.

We hosted two days of online panels and talks for business leaders and family offices who have the power and enthusiasm to change the world for the better.

As much as possible, we strove to match our delegates' favourite elements of the in-person experience, from an inspiring programme to fascinating roundtable discussions and one-on-one networking.

Who Was There?

- 115 GCC family offices attended
- There were 17 service providers
- The interaction ratio was 7:10
- There were up to 132 delegates online at any one time
- 69 delegates attended one-to-one meetings



The Programme

Bringing together the most timely topics as well as subjects that are always at the forefront of family office life, we created a programme that addressed the needs of family offices right now.

We heard from expert speakers on geopolitics, the struggle between personal privacy and societal security, national self-sufficiency, new business practises for the new world, healthcare in the Gulf, and what urgent action family offices can take now to ensure their long-term success.

Amongst these panels and talks, we also had plenty of time for breakout chats and networking, of which our delegates took full advantage.

Background

The Alea Sessions are an agile series of events to address current events as and when needed, in different parts of the world. Normally these events will move around from place to place.

The content is aimed very specifically at family offices because it is organised by experts from a family office background.

We constantly liaise with the regional and global business community, and monitor wider current affairs, so that we can bring our delegates the most up-to-date and useful information to help them navigate their family offices to further long-lasting success.

Our focus is not only on business, but on every aspect of running a family office, including legacy, personal wellbeing and lifestyle.

By creating an informal environment in which speakers and delegates can share their expertise and experiences with one another, we also offer a unique opportunity to bring family offices together and find new ways to work with and learn from one another.

Testimonials

"Thank you for hosting me as part of the Alea event. It was a pleasure being part of a very interesting and lively discussion and I am looking forward for our in person meetings."



Houssam Chahine
UNHCR, UAE

"A strong selection of panellists debating a broad spectrum of topical subjects. The use of regional business leaders, family office representatives and industry experts brings diversity of opinion to the discussions."



Jack Harvey
Columbia Threadneedle, UAE

"I am very grateful to the Alea Group for such an outstanding event. We had insightful discussions and bold exchanges of views. Learning from the past in order to shape a better future for the Region and more."



Dr. Celeste Lo Turco
Director, Neom, Saudi Arabia

"I found the Alea Sessions to be of high quality. I found the topics and speakers to be very well chosen. I enjoyed the level and profiles of my fellow panelists as well as the exchange of thoughts and dialogue. Mohammed al Duajj and his team are excellent conference hosts. They are professionals that deeply understand the market and audience very well they and continuously sure that the content is consistently relevant and of key interest to the audience. We look forward to more from Alea Global."



Hanine Younes
Managing Partner, Strategic Advisor
– Business Development, MENA

"Great for gaining insights from the panel discussions. In spite its virtual, The conference provides excellent opportunities networking with other family offices from the Gulf region."



Dina Al Jiran
MFO, Kuwait

"The networking during the Alea Family Office Investment Summit was marvelous. It was the quality of people that made the difference besides the convenience of easy scheduling and viewing the profile of the attendees. After a year of lock-down, and endless virtuals meetings, it was refreshing to connect with like-minded people one-to-one and have engaging conversations exploring possibilities. I am already looking forward to the next conference!"



Leah Zveglich
Executive Director, Aster Impact

"The Alea Sessions is a great platform to meet regional business leaders, understand the current market, and explore trending topics. It is always a pleasure to moderate sessions at this event. This year, I had the privilege of meeting and interviewing three strong women leaders that are designing the future. The session was an eye-opener that provided a front seat view of emotional intelligence in action."



Cyba Audi
Media Personality, News Anchor
at Asharq Bloomberg and
CEO of Saba Consultants, UAE

"The Alea conference provided tremendous access to family offices in GCC. It was enlightening to hear about their focus on areas such energy sustainability and healthcare and to also see the robust participation, even in a virtual setting."



Ben Mathias
Managing Partner
Vertex VenturesSea & India, India

"This is my first time participating at the Alea forum. It has been a very successful event, with rich and diversified participation from key business sectors. The atmosphere and the organizational side direct your thinking to the most important aspects that we have to concentrate on at this turbulent time."



Eng. Raja Al Zayani SMP, PMP
Managing Director, Strategy
Kingdom of Bahraina